

# CHAMPIONS OF LIBERTY™

Prospectus

Veterans Securing Constitutional Fidelity With The  
Power Of Knowledge

Champions of Liberty™

Declaration of Independence

Bible

U.S. Constitution

Magna Carta

Bill of Rights

Rule of Law!

Western Civilization



If America will be saved - veterans will save it !

A project of Veterans in Defense of Liberty®

**CHAMPIONS OF LIBERTY**  
A Project of Veterans in Defense of Liberty®

*The Greatest Rescue Mission In History:  
Veterans Saving America*



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## I. PROGRAM OVERVIEW

### PROBLEM

Our Constitutional Republic is dying. Few citizens now have the knowledge, appreciation, and passion to champion the founding values, principles and institutions—all found in the Declaration of Independence and Constitution—that made this nation the greatest on earth. This national decline is a disastrous betrayal by the current generation of future generations and must immediately be reversed if America is to be saved.

### OPPORTUNITY

America’s 20 million veterans are among our nation’s most trusted and respected citizens. Many qualities make them uniquely qualified to reverse our national decline, including their lifelong oath to the Constitution, training to achieve any given mission, and proven dedication to defending our nation. After separating from the military, many struggle in civilian life. They represent a huge, untapped resource who would eagerly embrace once more having a mission and chain of command to achieve a greater purpose as “Champions of Liberty.”

### SOLUTION

Our nation must tap the enormous resource of America’s veterans by training and tasking them to restore the knowledge and love of our unique national heritage, principles and institutions among the people, especially youth, civic leaders, government officials and political candidates.

### PROGRAM

Veterans in Defense of Liberty® (ViDoL) is pleased to announce the launch of our “Champions of Liberty” veteran-driven, nationwide educational outreach program for the summer of 2019. ViDoL reached this milestone by bringing together three co-sponsors, creating a collaboration of four nationally renowned organizations that each provide an essential part of the whole program:

**1. Recruitment & Program Management:** Veterans in Defense of Liberty®, the leader and developer of this program, is a nationwide non-profit 501(c)(4) advocacy corporation based in Springfield, Missouri, comprised of military veterans and their close associates organized into eight Divisions, divided into 50 Regiments (states) and 435 Battalions (Congressional Districts). Every veteran participant will be directed by ViDoL to connect with or start a ViDoL Battalion for local outreach—a “force multiplier” to spread this knowledge rapidly into their communities. ViDoL is ideally structured to reach out to America’s veterans who are ready and eager to become part of this historic mission to save our nation by restoring its founding principles.





**2. Lecture and Classroom Facilities:** The National Archives in Washington, D.C's mission is to “strengthen democracy by allowing Americans to claim their rights of citizenship, hold their government accountable, and understand their history so they can participate more effectively in their government.” Its prime location near Capitol Hill provides a crucial beachhead for advancing America’s founding principles by “encouraging creativity and investing in innovation to build our future.” Those bedrock principles of our great national prosperity and security include free enterprise, limited government, individual freedom, traditional American values, and a strong national defense. The National Archives McGowan Theater provides the ideal venue for launching Champions of Liberty’s historic program - training veterans in preserving these blessings of liberty for generations to come.

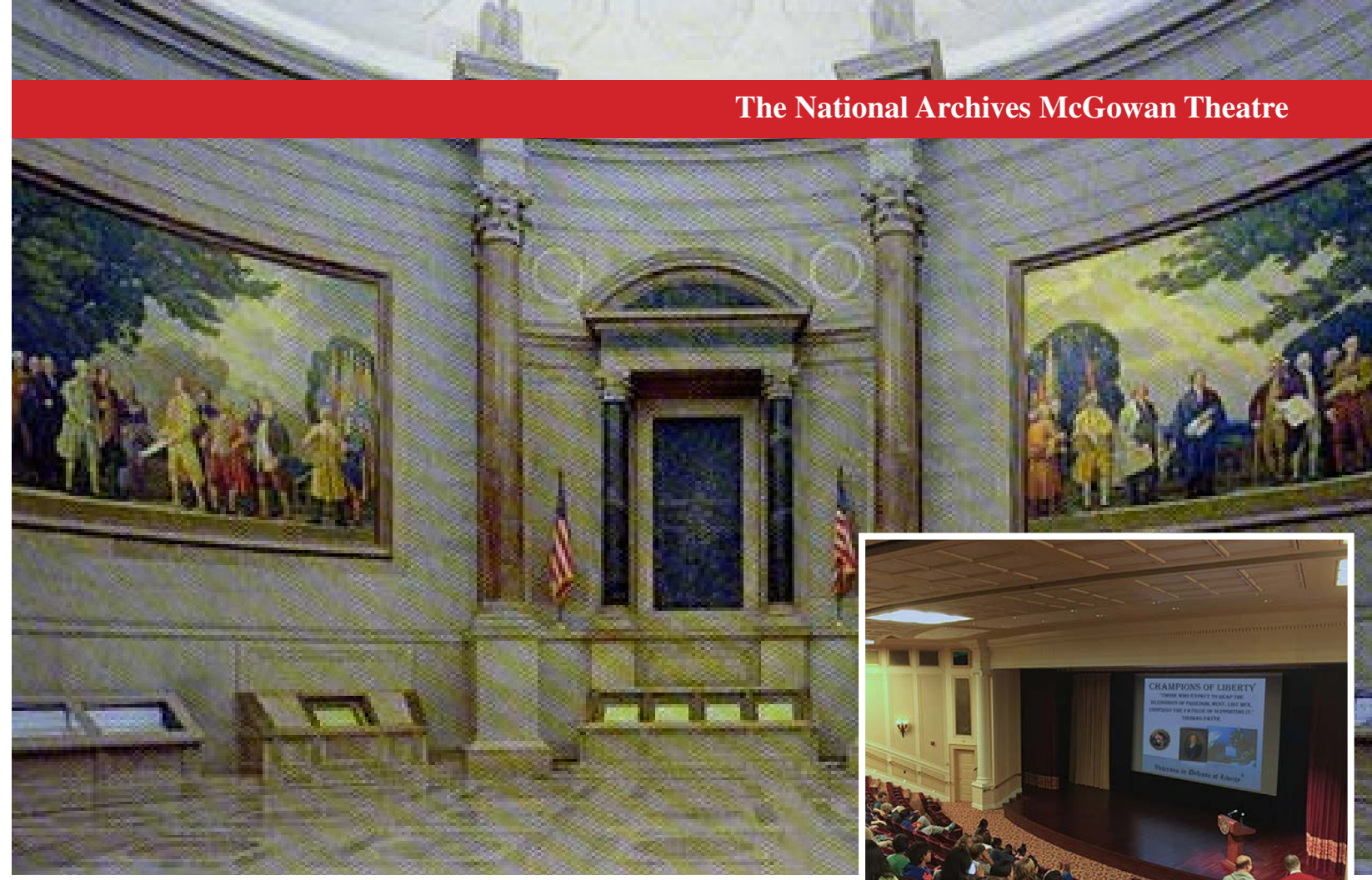
**3. Training, Public Speaking and Media:** Leadership Institute, Arlington, Virginia. Since 1979, Morton Blackwell’s Leadership Institute has trained nearly 200,000 conservative activists, from college students to seasoned politicians, in public speaking, debate, live interviews, broadcast media, and more. With its professional-level TV studio facilities, they provide critical training veterans will need to continue serving their country in this new invisible Battlefield of Ideas. Their nationwide campus network also opens the door to a huge young audience to hear what our Champions of Liberty have to say.

**4. Training, Veteran-Led Media and Heritage:** The American Veterans Center (AVC) in Arlington, Virginia, under the leadership of President James Roberts produces film, television, radio (AVC Radio and Radio America) and publications by veterans, for veterans and all Americans. Their annual American Veterans Conference welcomes hundreds of graduating cadets who learn our nation’s great heritage directly from the hero history makers. AVC’s professional radio and video studios annually produce the Emmy-winning, national broadcast, “American Valor: A Salute to our Heroes.” They have recorded thousands of oral histories from living veterans of all conflicts since WWII, and also host the nation’s largest Memorial Day parade in Washington, D.C. AVC will supplement Leadership Institute with hands on experience in TV and radio interviewing. Each veteran will be afforded the opportunity to video record their, oral history for posterity. Radio America provides the opportunity to establish a weekly, champions of liberty radio program.

**FINANCIAL SUPPORT**

Funding to conduct all the above operations—including transportation, lodging and materials for all enrolled veterans—will be provided through the generous contributions of patriotic Americans to ViDoL. God bless you for your support, and God bless and keep the United States of America!

The National Archives McGowan Theatre



Leadership Institute



American Veterans Center





## II. EXPANDED PROGRAM DESCRIPTION

Veterans in Defense of Liberty® (ViDoL) is pleased to announce the launch of our “Champions of Liberty” veteran-driven nationwide educational outreach program in the summer of 2019. As a nationwide non-profit 501(c)(4) corporation based in Springfield, Missouri, ViDoL is well-structured to achieve this mission. ViDoL is comprised of eight Divisions, divided into 50 Regiments (states) and 435 Battalions (Congressional Districts). Equally important to the success of our mission is the respect that Americans in general have for the military.

The American military veteran holds a special distinction of trust among fellow citizens, for whom they risked all to defend. Their oath to support and defend our Constitution—a mission they remain dedicated for life to achieving—qualifies them to serve as much-needed patriotic role models for all Americans. Veterans are a huge, silent, untapped force for liberty with the potential to accomplish any mission if properly trained, equipped and organized within a chain of command to which they are accustomed.

Pew Research Center has confirmed (see appendix) the military is among the most trusted of all American institutions (79%), and especially likely to contribute to our society’s wellbeing (92%). Pew concludes: “On balance, the military is viewed positively by all major social and demographic groups. Men and women are about equally likely to see the military as contributing a lot to society. And there are no significant differences in views on the military’s contribution to society among adults younger and older than age 50 or among those with differing levels of formal schooling.”

National respect for our military extends to her veterans. In 2018 the Roper Center reported a strong parallel between the military and the veteran. An MTV/AP-NORC Youth Political Pulse Survey reported a full 80% of millennial Americans were excited to vote for a candidate who was a military veteran.

To that end, ViDoL will provide the national platform for honorably discharged military veterans to serve as Champions of Liberty within their communities. ViDoL will facilitate this training of veterans in the principles of American history, liberty, the Declaration of Independence and Constitution, our republican form of limited government, advocacy for these principles, public speaking, and much more.

The Mission of this new nationwide educational outreach program is to electrify that vast network of veterans, to train, equip, and organize them, so that together we can work to restore the true tenets of American liberty as secured for us by our Founding Fathers.

The urgent need for this program cannot be overstated. Decades of educational neglect has left our youth without knowledge of American civics, leaving them unequipped to defend our great nation. They are unable to oppose systemic corruption by cultural, media and educational institutions which present failed ideologies like socialism and communism as equally valid government models to our superior Western ideals of individual liberty, economic freedom and the rule of law embodied in our Declaration of Independence and Constitution. We must also revive the American Melting Pot for the waves of immigrants pouring across our borders. They bring with them the same set of failed ideologies that they flee, yet cling to, as they meet only silence from our

official institutions. As we teach them about our national melting pot, the chef will be the American Veteran, the Declaration and Constitution his “cookbooks,” and the first ingredient is Liberty. His recipe notes include our own glorious history and the Founder’s ancillary writings like the Federalist Papers, as well as the works of the giants on whose shoulders they stood, from Montesquieu to the ancient Greek and Roman philosophers, to the Bible.

If our veterans remain silent, untrained, and unorganized our Constitutional Republic is at grave risk of being swamped by a cacophony of worthless ideas that have proven fatal to freedom and to civilizations. Today, conservative founding principles are attacked by entities from within and without our borders existing using virtually all nation-shaping institutions including the news media, academia, philanthropic organizations, entertainment, sports, social media, and the United Nations.

Reversing this suicidal cultural trend requires rapid education, training, equipping, and deploying that vast network of dedicated, credible, respected veterans to inculcate the timeless truths of our founding back into the American psyche. Only then will we be able to resurrect and restore our Republic.

Veterans are America’s reserve force of Champions of Liberty. They recognize it as their solemn duty to stand sentinel - actively engaged in the battlefield of ideas - to safeguard our rights and assure Freedom and Liberty triumph in perpetuity. This can be guaranteed only by the sworn defenders of the Constitution declaring: “Return the reins of government power into the hands of ‘We the People!’”

As an ancillary benefit, giving a new, powerful purpose to men and women who put their lives on the line to defend our Republic will help inoculate them from afflictions that affect so many of our bravest upon leaving the service: depression, addiction, and suicide. With renewed purpose come focus, knowing their most important work in life still lies ahead.

There is no other organization positioned to muster the number of mission-driven patriots, still under oath to “serve and protect the Constitution,” to accomplish this historic mission. ViDoL is the only organization with the charter to equip America’s vast number of veterans—our “boots on the ground”—with the dedication and courage to counter the dangerous ideas being propagated against our nation and its leading patriots, and restore the right thinking that made this nation the greatest, strongest, freest nation on earth. All that our veterans require to accomplish that mission is the specific knowledge and training to weaponize the truth in order to win on that ever present yet largely invisible Battlefield of Ideas.

Developed in co-sponsorship with the top conservative media-training institute, Morton Blackwell’s Leadership Institute in Arlington, Virginia, plus a leading conservative Midwestern College, and The American Veteran Center in Washington D.C., the first course will be “Why We Fought.” This course will enable American veterans across the country to take a leadership role in restoring and defending the founding moral and



governing principles of our Constitutional Republic. Topics covered in the 5-day program include America's Founding Principles, History and Heritage, the Declaration of Independence, the Constitution, Leadership Principles and Style, Public Speaking, Debate, Television and Radio Training, and How to Be an Effective Advocate for Conservative American Values.

Initial training will be augmented by mission-focused tours of Washington, D.C. and environs, as well as internet courses, expert videos on current issues, an Operation manual, pamphlets, flyers, ready access to current information, expert advice and guidance. Amplifying this will be the fact that each veteran is once again engaged in mission accomplishment with his brothers and sisters in whom each has unbounded trust. As a group they will support, challenge and train one another.

Veterans completing the course will possess a solid understanding and ability to defend the foundations of our Republic. These Champions of Liberty will be prepared to operate in all areas of our diverse communities, better able to articulate why the greatest treasure bequeathed to posterity by our Founding Fathers was the Idea of Liberty articulated in our Declaration of Independence, anchored in our Judeo-Christian moral principles, and protected by our Constitution, which binds and limits our government by the consent of the governed. They will be prepared to share this knowledge, respect and love for the principles of American Liberty at every level of their local communities, schools, churches, civic organizations, colleges & universities.

These Champions of Liberty will also be alert sentinels ready to move at a moment's notice to squash the propagation of radical ideas presented by those in the news media, social media, academia and politics who either without understanding or through purposeful hostility attack our values. The Champions of Liberty will be the white blood cells in the bloodstream of our Republic, fighting infection wherever it might arise.

***The training for the initial course is especially beneficial for veterans who wish to become leaders in returning Constitutional Fidelity within their community; as well as teachers/professors, those in media, community leadership, and other nation-shaping roles. All American veterans whose DNA is anchored firmly in the precious ideals of liberty and character traits rather than superficiality are encouraged to avail themselves of this opportunity – to save our nation!***

As one combat veteran declared, "Finally I'll have a legacy and purpose!" Another said, "Wow, little did I know that the entirety of my overseas combat military service was just a boot camp in the eternal struggle for freedom." Our response: "Welcome to the real fight, son!"

*"If America can be saved, it is her veterans who will save her."*



### III. ENDORSEMENTS

*"Transforming American veterans into Champions of Liberty is an idea whose time has come. With the proper knowledge of our founding principles and values coupled with the training to use them, our warriors can continue honoring their oath and accomplish any mission, - saving our Constitutional Republic is the most important, most urgent mission there of their life. I thank God for and fully endorse what Veterans in Defense of Liberty™ is doing by standing in the gap to restore our Constitutional Republic and the values that made America the greatest nation on earth, before it's too late."*

— Maj. Gen. James E. Livingston, USMC (Ret.), Medal of Honor

*"The great American culture which grew out of our Constitution is not the same culture; it's not the same America it was when we raised our hands to support and defend it. Somewhere between that day and my return from Vietnam, evil entered our country and began eating away at our Freedoms and Liberty."*

*For decades I have heard Veterans all across our country saying, "what can we do, where are the leaders to return our country to her Constitutional underpinnings?"*

*I am pleased to support and endorse the answer to that question. Veterans in Defense of Liberty's Champions of Liberty will stand in the gap, and be a significant force to lead America back to the true tenets of liberty. By organizing American veterans, arming them with the truth, and teaching them how to use the truth they will not be intimidated by the superficial and weak strategy of the socialistic left. Armed with the sword of truth they will win on the "Battlefield of ideas" and restore our God-given rights.*

*The sacrifices veterans made were made to help secure for all Americans that the blessings of liberty we received would be passed down to future generations. Champions of Liberty are patriotic veterans who refuse to let the sacrifices of their military brothers and sisters to have been made be in vain.*

*I salute Veterans in Defense of Liberty for taking ACTION to answer the question of so many veterans, "What can I do?" I commend their Champions of Liberty program for leading America back to the freedom of our great Constitutional Republic as originally intended by our Founding Fathers."*

— Colonel Don Ballard, Kansas National Guard (Ret) Medal of Honor

*"Veterans speak with the earned credibility of sacrificial service." Their development and deployment, through Veterans in Defense of Liberty's®, Champions of Liberty™ program as motivators defending liberty is a strategy for national survival."*

— John Ashcroft, Author of several books on political and moral issues.  
Missouri State Auditor, Attorney General of Missouri, 50th Governor of Missouri, U.S. Senator from Missouri, 79th U.S. Attorney General

*"Saint Ambrose once said, 'If my brother hungers and I do not help him, I am a thief. And if my brother dies of hunger, I am a murderer, too.' Today we might say, 'If our nation flounders and we do not help her, we are thieves and if our nation dies of liberty we are murders too!' Veterans In Defense of Liberty is a serious wake up call to us, who are veterans, to roll up our sleeves and act; to exercise the courage to speak up for the values and ideals upon which our nation was founded; and to summon the wisdom necessary to do what is noble and right to preserve so great a Republic."*

— Daniel York, Major General (retired) U.S. Army Reserves





### III. ENDORSEMENTS

The anti-American leftists openly attacking our Constitutional Republic today have been fighting and winning on many domestic fronts for decades. They've managed to advance their deadly socialist ideology by degrees only because they have never been fully and directly engaged. Veterans in Defense of Liberty® has taken on that challenge. Their Champions of Liberty program is raising a force of Constitutional warriors who, as American military veterans, know how to accomplish their mission and achieve victory on any battlefield--including the battlefield of ideas now raging across our land. I commend you for enlisting America's proven warriors and equipping them with the invincible weapons of knowledge and truth, in this must-win battle to restore our Constitution and preserve our freedom and liberty for generations yet unborn.

— Lt. Gen. Thomas McInerney, USAF (Ret)

“Veterans in Defense of Liberty’s Champions of Liberty project is a magnificent program which will infuse the truth of liberty back into the American fabric. I have worked around the globe as our veterans have fought around the world and we can attest to the reality that the future of humanity resides in the ability of America to remain the beacon of freedom and liberty. The creeping global socialism making its way into the American fabric is a danger our veterans have sworn to defend against. Champions of Liberty is well-poised to protect against this skulking menace to our Republic. Kudos to these “Champions of Liberty” veterans for remaining “Switched On” to the international and domestic threats to our liberties.”

— Eric J. Caron, U.S. Special Agent (Ret); Adjunct Professor, Massachusetts Maritime Academy Author of Switched On - The Heart & Mind of a Special Agent

“We are glad to support Veterans in Defense of Liberty and its cause, and hope for the possibility of doing so in the future.”

— Adele Ritter, Executive Assistant & Program Coordinator | Hillsdale College  
Allan P. Kirby, Jr. Center for Constitutional Studies and Citizenship

“Our veterans have placed their lives on the line for us, to defend our liberties. With our liberties, be so seriously challenged today I am pleased that Veterans In Defense Of Liberty continues to recognize the importance of their oath and is standing strong to defend our Constitution and the American way of life. ... I anticipate working with these men and women of principle as we all continue to defend traditional American conservative values, our sovereignty and our Constitution.”

— Kris Kobach  
Former Secretary of State, KS

“Veterans In Defense of Liberty provide a much needed voice for veterans who take their oath to protect and defend the Constitution seriously. I applaud this group for taking the lead in giving veterans a united voice in opposing efforts to destroy the institutions that made our country great. Keep up the great work!”

— Phyllis Schlafly, Founder, Eagle Forum

“Members of Veterans in Defense of Liberty have worn the uniform and taken the same oath I have, to protect and defend our Constitution. We are committed to maintaining the principles of our nation’s founding so future generations of Americans can enjoy the blessings of freedom and liberty guaranteed by our Constitution and secured by the bravery and sacrifice of members of our armed forces. I am proud to stand with Veterans in Defense of Liberty to ensure our nation remains exceptional.”

— Allen West



# Champions of Liberty™

A VETERANS IN DEFENSE OF LIBERTY PROGRAM

## Training our Veterans to Effectively Engage in the Battlefield of Ideas

Twenty million living Americans have stood up to fight for our country. We call them veterans. Today, those men and women are relegated to every part of society, many of them under utilized, under paid, and without purpose. From our cubicles, trucks, and warehouses, or from under the overpass, we see America taking a dangerous turn: the pledge of allegiance is not recited in our schools, prayer is frowned upon, and the relevance of our Constitution is openly questioned in broad daylight. Ideologies proven flawed by the sands of time are du jour among the ruling elites. Even radical ideas like socialism and communism capture the zeitgeist in 2019 America. Meanwhile, as the American dream falls farther over the horizon for entire generations, our middle class is disappearing.

Recognizing the dilemma, countless veterans are leaving their plows, picking up their pens, and working to bring our country back to its Constitutional roots. Unfortunately, many of those brave Minutemen don't have the tools or training necessary to effectively engage in the Battlefield of Ideas.

The goal of **Champions of Liberty™** is to give our veterans the tools and training that they need to stand up and save America from the forces that would destroy her: apathy, misguided men of zeal, dangerous foreign influences, tyrants, and the mindless mobs. Our goal: to restore America to its Constitutional foundation.

We offer a one week Special Operations Training Program to equip qualifying veterans with the tools they need to lead our country in the the direction of constitutional fidelity.

This exclusive one week didactic is held at Kirby center, Hillsdale College D.C. campus, hands on through Leadership Institute and American Veterans Center.

Contact Dr. Wm. Scott Magill for the latest details.

### DAY 1 Liberty boot camp

Most of us were not taught civics in school. We will explain the essence of liberty and equip the veteran with how to argue in favor of liberty. This includes a comprehensive debate preparation.

### DAY 2 High performance boardroom skills

Facilitation, parliamentary procedures, debate skills, consensus building, and gaining buy-in are essential skills for every veteran who wants to make an impact in deliberative bodies.

### DAY 3 Broadcast video & social media skills

To be effective, veteran leaders need to be camera and social media savvy. We'll teach our veterans the dos and don't of both cameras and social media with hands on examples and training.

### DAY 4 Building high impact organizations

Organizing people and building an effective group is essential to success, whether that be a fire-team size group, a regiment, or a brigade. We'll teach veterans the ins and outs of organizing & directing any size group.

### DAY 5 Advanced public speaking

Getting your message out requires specific training in different kinds of speaking. We'll give the veteran the tools he needs to articulate his message effectively, in any venue with any size group.



## Veterans In Defense Of Liberty®

A Brotherhood/Sisterhood of veterans fully committed to: maintaining the integrity of our Republic based on correct moral and constitutional principles

Dr. Wm. Scott Magill  
4730 South National B-3  
Springfield  
Missouri 65810  
(417) 886 - 8849



# V. CHAMPIONS OF LIBERTY CURRICULUM

TRAINING OUR VETERANS FOR THE  
GREATEST RESCUE MISSION IN HISTORY:

## ***SAVING AMERICA FROM THE ENEMIES WITHIN***

### **INTRODUCTION – *The Current Crisis: Civil War II***

The course begins with a sober presentation of the current crisis threatening the existence of the United States. The overview sets the table to impart a stark understanding of where our nation started and why it prospered so rapidly and blessed the whole world; where we've fallen to today and how we got there; where we're heading—a bleak future—if our mission fails; and finally how participants can accomplish their mission and lead the way in rescuing our Constitutional Republic from “enemies domestic.”

### **I. A SURE FOUNDATION – What we're fighting FOR**

**The Declaration of Independence** - *Self-evident truths of God, government and the governed*

**The Constitution** - *The Declaration's universal principles applied*

History's first example where those in power disbursed it to the people and placed themselves under it

- A federal government created by the states
- Few, limited, specific powers; all others remain with the people and the states
- Powers further divided between three branches
- Rule of law, not men
- Equality before the law

### **II. ROOTS OF THE REBELLION – *What we're fighting AGAINST***

**Progressivism** - *The Professional Bureaucrats' Hundred Years War on America*

- War on Human Nature
- War on the Constitution
- War on the Rule of Law

**Socialism, Communism and Other Utopian Tyrannies** - *Empowering the Bureaucrats' Boot*

- War on Individual Liberty
- War on Free Markets and Private Property
- War on Religious Liberty and Conscience
- Empowering the Rule of the Ridiculous, the Perverse, the Insane and the Tyrannical

**American Institutions** – *The Means of Infiltration to Divide and Conquer*

- News Media
- Education
- Culture & Entertainment
- Religious
- Political
- Government: Executive, Legislative, Judicial
- Business
- Charities & Grant Makers
- Military

### **III. Fighting to WIN**

**Current Issues** – *The Battlefield of Ideas; Setting the Narrative to Win the Debate*

(Too numerous to list here, but this will involve applying learned principles and skills to all major current national hot topics, from elections to race relations, immigration, national security, government taxing, spending and regulations, religious liberty, economic freedom, etc.)

**Public Speaking and Debate** – *It's NOT Enough to be Right, We Must be VICTORIOUS*

- Debating
- Media interviews & other ambushes
- TV, radio, print media





The fourth day will provide a transition from the academic to hands on.

### **Touring Our Nation’s Capital City – *Immersion in Our Glorious American Heritage***

A Luncheon program will be seated in the United States Capitol, after which veterans will be afforded the time to visit with their Representatives and Senators. Each participant will be expected to schedule these meetings before arriving in D.C. They will also participate in insider tours of The National Archives and Library of Congress and other buildings and institutions.

These “hands-on days” where our veterans will begin their transformation to Constitutional Activists. Conservative constitutional activists who are learning how to win!

A closer look at several training courses and experiences

### **Activist Training and Public Relations Workshop**

Students will learn how to: be an activist; develop a strategic plan; Set expectations; Hold elected officials accountable; network for success.

They will learn how to translate their message into a media strategy for positive coverage by, developing the right message for their target audience; using social media to spread that message; building valuable relationships with the media; communicating effectively through writing, speaking, and interpersonal skills.

### **Public Speaking Workshop**

Participants will learn effective public speaking techniques and will be coached through a speech sample while receiving personalized critiques.

They will learn to: professionally and effectively prepare and deliver a speech; Overcome common fears about speaking in public, Understand strategies for effective communication with audience members; the importance of non-verbals like appropriate dress, gestures, and appearance.

### **Debate Workshop**

Receive the essential skills for developing a winning argument at your next debate.  
Analyze successful and unsuccessful debate techniques using real-life examples.  
Learn to, effectively communicate your platform to your audience through strategy and preparation, develop an opening statement, ask and answer questions, handle the unexpected and stand your “rhetorical ground”



### **How to Write Effective Commentary Workshop**

Training to, “write on what you care about and how to write in such a way that other people will care about it too.”

This powerful course will teach how to: Create structured arguments; Craft meaningful points; Develop gripping headlines that hook; Research and weave research into your piece; Make your points and finish strong.

### **Speech Writing Workshop**

Develop speeches that withstand press scrutiny. Learn the primary components of speech writing, including research, argument development, formatting.

Understand target audiences; pro-active messaging; winning strategies; and effective impact; deliver speeches professionally; organize and prepare effective speeches; think on your feet in impromptu speeches.

### **Camera Workshop**

This workshop will be held in Leadership Institutes Norma Zimdahl Master Studio in the Sacher Multimedia Center. The participant will develop their on-camera message and delivery techniques; Learn best practices for on-camera gestures and facial expressions; They will gain confidence in their on-camera ability.

Mock on television interviews will be tied by, topic and talking points, to the information learned during their first three days.

### **American Veterans Center, “Veterans Oral History”**

Veteran participants will have the opportunity to contribute to the “Veteran Oral History” program produced by the American Veterans Center (AVC) in their Radio America Studios.

Contributors will record, in front of the camera, their memories of military service. Thereby, they will materially contribute to AVC’s historical program to guard the legacy and honor the sacrifice of all who have served. Their memory video will be filed in perpetuity in the Congressional Library.



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**Dinner and Banquet Program**

Included in the week’s experience will be two dinner programs which will enhance the educational experience, as well as advance the bonding process of the group - a dinner program the first night and a graduation banquet the last night; attire for both will be business. A social hour will precede both dinners; if drinks are available, they will be on a cash basis.

Both dinner and the banquet will feature a nationally recognized expert in their field. In addition to providing further Constitutionally conservative knowledge, these renowned speakers will ingrain our Champions of Liberty with an understanding of the vital role they play in restoring our Republic. The trust and respect shown by nationally respected speakers will positively impact the confidence of these cultural warriors, further empowering them to accomplish their mission.



**VI. INVESTMENT OPPORTUNITIES**

The Champions of Liberty Program is designed to help those veteran leaders among us become successful on a personal level, while simultaneously enhancing our overall reclamation effort and to be able to pass on what they have learned to those precious, like minded individuals. Those who could not see this great experiment in human liberty known as “America” will be lost in the darkness of oppressive Socialism for generations to come.

Your investment in **Veterans in Defense of Liberty’s Champions of Liberty Program** will provide veterans with the necessary training they need to defend the founding principles of our country. This training will ensure that America’s Constitutional principles are not forgotten and that our country’s slide toward socialism and despotism will be halted.

Giving Options to Support the Inaugural 5-day Training Class and training 4 times a year:  
(40 initial Champions)

<b>Travel Expenses</b>	<b>\$350/veteran</b>	<b>\$14,000</b>	<b>x4</b>	<b>\$56,000</b>
<b>Hotel/Lodging</b>	<b>\$1400/veteran</b>	<b>\$56,000</b>	<b>x4</b>	<b>\$224,000</b>
<b>Meals</b>	<b>\$370/veteran</b>	<b>\$14,800</b>	<b>x4</b>	<b>\$59,200</b>
<b>Transportation</b>	<b>\$350/day</b>	<b>\$1,750</b>	<b>x4</b>	<b>\$9,800</b>
<b>Staff</b>	<b>\$12/Hour-18 month</b>	<b>\$55,360</b>		<b>\$84,960</b>
<b>Materials</b>	<b>\$250/vet</b>	<b>\$1,000</b>	<b>x4</b>	<b>\$4,000</b>
<b>Advertising</b>		<b>\$30,000</b>	<b>x4</b>	<b>\$50,000</b>
<b>TOTAL INVESTMENT NEEDED:</b>		<b>\$172,910</b>		<b>\$487,960</b>





## VII. FORCE MULTIPLIER

Part of the benefit of supporting a student in the Champions of Liberty academic setting is seeing the result of installing informed and trained patriots back into their individual communities, all over the United States. The methodology described below is what we call our “Force Multiplier,” whereby the impact of Champions of Liberty is felt on the home front at an exponentially enhanced rate. Consider the following:

Each student who successfully completes the week-long, intensive training session in Washington D.C., will be bestowed with an initial designation of a Champion of Liberty, which will soon be recognized as a degree of recognition known for its capacity to change the debate anywhere, ideologically and intellectually.

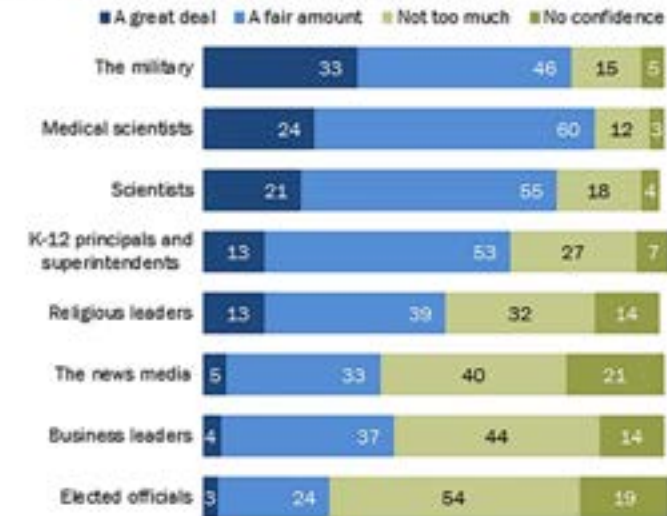
However, in order to maintain that designation, the alumni will be required to engage in the battle for our liberty in whatever geographical location they find themselves - due to work, higher education attendance,(local, State or Federal campaign) or home. This engagement would entail an annual minimum of:

- 200 hours of Community education (less than 4 hours a week), whether by mass media (radio, social networking, etc.), or by holding classes available to the public on various issues facing the Republic on a daily basis (Local Libraries, volunteering in Community Centers, etc.), which will, conservatively estimated, bring the message of Constitutional Fidelity as the means to save our nation from its current degradation to approximately Twenty Million people across the country, at a rate of more than 8,000 collective hours per year. Given that there are only 8,760 hours in an entire year, this means that, on average, **every nine minutes that passes**, someone, somewhere in the United States, will be teaching the higher principles of Liberty to a culture starving to hear it, every hour, of every day, every day of the year!
- Teach the basic course core principles of the Champions of Liberty curriculum to six veterans within their home field arena (Battalion), each of whom, upon successful completion of the short course, would be eligible for the designation of “Defender of Liberty,” enabling these individuals to be led into the larger program with a “leg up” on the course work, should they choose to advance to the next level. However, as individuals taught these principles to a high degree of understanding, these Defenders of Liberty would also be required to offer 50 hours of Community education annually, in the same formats outlined above, which would increase the number of hours of local teaching of Liberty principles by an additional 12,000 hours, each year, totaling 20,000 hours, reaching 20 Million people per year, and that is all just from the very first class of the Champions of Liberty program!

## VIII. APPENDIX

### Americans' trust in military, scientists relatively high; media, business leaders, elected officials low

% of U.S. adults who say they have \_\_\_\_\_ of confidence in each of the following groups to act in the best interests of the public



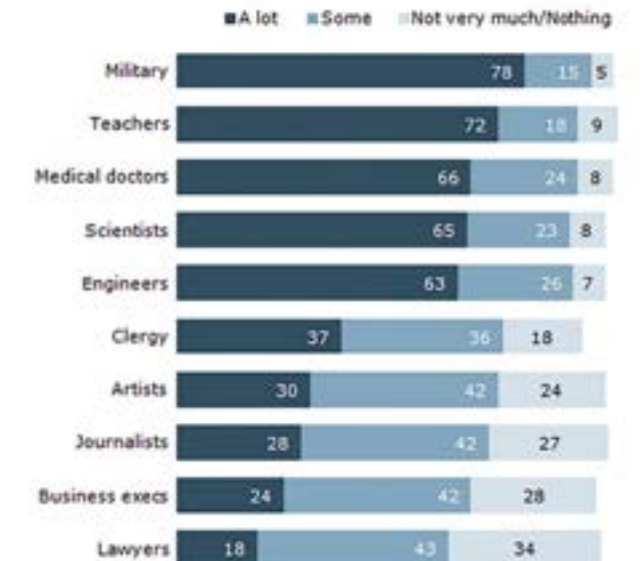
Note: One-third of respondents randomly assigned to rate “medical scientists”; two-thirds randomly assigned to rate “scientists.” Other questions asked of all. Respondents who did not give an answer are not shown.

Source: Survey conducted May 10-June 6, 2016.

PEW RESEARCH CENTER

### Perceptions of Occupational Groups

% saying each group contributes to society's well-being ...

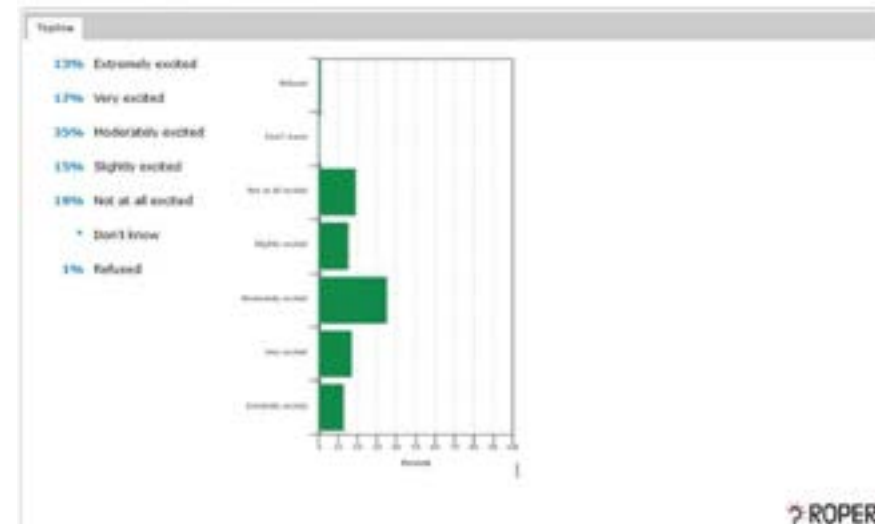


Source: Pew Research Center survey March 21-April 8, 2013. Q6a-j. Responses of those who did not give an answer are not shown.

PEW RESEARCH CENTER

How excited would you be to vote for a candidate who...is a military veteran?...Extremely excited, very excited, moderately excited, slightly excited, not at all excited (Source: NTU/AP-NORC Youth Political Poll Survey, Jan. 2018)

Subpopulation note: \* = Less than .5 percent



Survey by Associated Press/NTU Methodology: Conducted by AP-NORC Center for Public Affairs Research, June 21 - July 9, 2018 and based on 1,000 online (intertwined), telephone interviews. Sample: National adult age 18-34. Interviews were conducted both online using a self-administered design and by telephone using live interviewers. All interviews were conducted among participants in AmeriSpeak, a probability-based panel designed to be representative of the national US adult population run by NORC at the University of Chicago. Panel participants without internet access were interviewed via telephone by professional interviewers under the direction of NORC. NORC's AmeriSpeak Panel provides a representative panel of civilian, non-institutional adults (age 18 and over) living in the United States. [31112004.00144] (New Citation)

Topic: ELECTIONS VETERANS

# Veterans in Defense of Liberty® Creed

*I am an American veteran.*

*I am a Warrior and a member of a team.*

*I am only relieved of my Oath when relieved of my earthly duty.*

*I am a sworn defender of freedom and the American way of life.*

*I will always place the mission first. I will never accept defeat.*

*I will never quit. I will never leave a fallen comrade.*

*I am an expert, and I am a professional.*

*I shall never allow my fallen brothers' and sisters' sacrifice to have been in vain.*

*I stand ready to deploy, engage, and destroy the enemies of the*

*United States of America, upon the invisible battlefield of ideas.*

*I am an American veteran!*





# CHAMPIONS OF LIBERTY™

A project of Veterans in Defense of Liberty®



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